

ipoque Announces FACTOR Group as New Distributor for Russia and CIS/SNG Region

Press Release

Leipzig/Moscow, September 22, 2009 – ipoque, the leading European provider of Internet traffic management solutions, teams up with FACTOR Group, a Russian vendor of network and information technology. FACTOR Group is responsible for distributing ipoque's product lines in Russia and the CIS/SNG region, where they spotted a growing demand for bandwidth management solutions.

Sergey Scherbaev, Managing Director at FACTOR Group, is content with the expansion: "It is our concept to offer only innovative and proven network technologies. ipoque's PRX Traffic Managers are thoroughly tested by their customers and by an international vendor neutral test institute; they are reliable, exact and fast – a good match," he says.

"We are happy to welcome another company to the ipoque worldwide channel. With FACTOR Group we gained a highly decorated and experienced partner as distributor for Russia and the CIS/SNG region. They know best this market and the requirements of the customers in the region. We benefit from their know-how, coming from over 15 years of experience," says Klaus Mochalski, CEO of ipoque.

Efficient Management of Network Traffic

ipoque's PRX Traffic Manager offers network operators (fixed line and mobile) a comprehensive and cost-effective bandwidth management solution enabling them to monitor and control network traffic per application and per subscriber. The solution makes the network activities more transparent and is able to prioritize, shape and optimize classified traffic.

PRX Traffic Manager helps institutions of all sectors to keep up with the challenges of growing Internet traffic in their networks. FACTOR Group offers all PRX Traffic Manager models from the small PRX-20, with 40 Mbit/s performance, to the carrier-grade PRX-10G with proven 75Gbit/s performance.

About ipoque

Founded in Leipzig, Germany, ipoque is the leading European provider of deep packet inspection (DPI) solutions for Internet traffic management and analysis. Designed for Internet service providers, enterprises and educational institutions, ipoque's PRX Traffic Manager allows to effectively monitor, shape and optimize network applications. These include the most critical and hard-to-detect protocols used for peer-to-peer file sharing (P2P), instant messaging (IM), Voice over IP (VoIP), tunneling and media streaming, but also many legacy applications. For further information see www.ipoque.com.

About FACTOR Group

Founded in Moscow, Russia, FACTOR Group is one of the information technologies and communication market leaders. Complex information and security solutions for government, large enterprises and telecom operators are the main direction of corporation activity. With 15 years of operation experience on the CIS/SNG market, FACTOR Group was able to establish good business relations with multiple customers and partners. For further information see www.factorgroup.ru.

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